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APPLICATION NO.	F	TILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/865,706		05/29/2001	Takanori Yamazaki	1341.1094	5744
21171	7590	06/01/2005		EXAMINER	
STAAS &	HALSE	Y LLP	O CONNOR, GERALD J		
SUITE 700 1201 NEW	YORK A	VENUE, N.W.		ART UNIT	PAPER NUMBER
WASHING		•		3627	
				DATE MAILED: 06/01/200	5

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	pplication No. Applicant(s)	
	09/865,706	Yamazaki	
Office Action Summary	Examiner	Art Unit	
	O'Connor	. 3627	
The MAILING DATE of this communication Period for Reply	appears on the cover sheet wi	th the correspondence address	
A SHORTENED STATUTORY PERIOD FOR RETHE MAILING DATE OF THIS COMMUNICATION - Extensions of time may be available under the provisions of 37 CF after SIX (6) MONTHS from the mailing date of this communication. If the period for reply specified above is less than thirty (30) days, and If NO period for reply is specified above, the maximum statutory period for reply within the set or extended period for reply will, by some any reply received by the Office later than three months after the reparated patent term adjustment. See 37 CFR 1.704(b).	ON. R 1.136(a). In no event, however, may a r. n. a reply within the statutory minimum of thirt eriod will apply and will expire SIX (6) MON tatute, cause the application to become AE	eply be timely filed (30) days will be considered timely. THS from the mailing date of this communication. ANDONED (35 U.S.C. § 133).	
Status			
Responsive to communication(s) filed on _ This action is FINAL . 2b) Since this application is in condition for all closed in accordance with the practice und	This action is non-final. Dwance except for formal matt	ers, prosecution as to the merits is	
Disposition of Claims			
4) ☐ Claim(s)1, 3, 5, 7, and 11 is/are pending 4a) Of the above claim(s)none is/are with 5) ☐ Claim(s) is/are allowed. 6) ☐ Claim(s) is/are objected to. 7) ☐ Claim(s) is/are object to restriction are subject to restriction are	vithdrawn from consideration.		
Application Papers			
9)☐ The specification is objected to by the Exam 10)☒ The drawing(s) filed on	s/are: a)⊠ accepted or b)□ of the drawing(s) be held in abeyan rrection is required if the drawing	ce. See 37 CFR 1.85(a). s) is objected to. See 37 CFR 1.121(d).	
Priority under 35 U.S.C. § 119			
12) Acknowledgment is made of a claim for fore a) All b) Some * c) None of: 1. Certified copies of the priority docum 2. Certified copies of the priority docum 3. Copies of the certified copies of the application from the International Bu * See the attached detailed Office action for a	nents have been received. nents have been received in A priority documents have been reau (PCT Rule 17.2(a)).	oplication No received in this National Stage	
Attachment(s)			
 Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) Information Disclosure Statement(s) (PTO-1449 or PTO/SB Paper No(s)/Mail Date 	Paper No(s	ummary (PTO-413) I/Mail Date formal Patent Application (PTO-152) 	

Art Unit: 3627 Page 2

DETAILED ACTION

Preliminary Remarks

- 1. This Office action responds to the amendment filed by applicant on March 17, 2005 and to the arguments filed by applicant on December 8, 2004, both in reply to the first Office action on the merits, mailed July 14, 2004.
- 2. The amendment of claims 1, 3, 5, and 7, the cancellation of claims 2, 4, and 6, and the addition of claim 11 by applicant, in the reply filed March 17, 2005, are hereby acknowledged.

Claim Rejections - 35 USC § 101

3. The following is a quotation of 35 U.S.C. 101:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

4. Claims 1, 3, 5, 7, and 11 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. Claims 1, 3, 5, 7, and 11 are drawn to a method of producing a disembodied data structure. It has been held that such claims are considered to comprise non-statutory subject matter, for merely manipulating an abstract idea without producing any "useful, concrete, and tangible result." *In re Warmerdam*, 33 F.3d 1354; 31 USPQ2d 1754 (Fed. Cir. 1994).

Art Unit: 3627 Page 3

Additionally, method claims that fail to require the use of any technology, such as claims 1, 3, 5, 7, and 11, are considered non-statutory under § 101, for failing to fall within the technological arts. Claims must be tied to a technological art. To overcome this aspect of the rejection, a positive limitation in the body of the claim is required to recite the use of some technology, such as either a computer, *per se*, or else some other computer element that would inherently and necessarily require a computer (e.g., a website), or else some other aspect or element of technology.

Claim Rejections - 35 USC § 103

- 5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 6. Claims 1, 3, 5, 7, and 11 are rejected under 35 U.S.C. 103(a) as being unpatentable over Boardman et al. (US 6,456,986).

Boardman et al. disclose a support fee setting method comprising multiple grades of service for users (each user inherently having a userid in order to be stored in a user database), obtaining the grade of a user by referring to a user information database, and setting a support fee based on the grade of the user, but Boardman et al. specifically disclose neither a point system

Art Unit: 3627 Page 4

with a point-to-grade conversion table, nor including the actual cost for responding to an inquiry from a user in the determination of the support fee.

However, a point system with a point-to-grade conversion table, and basing a fee on an actual cost, are two well known, hence obvious, elements to include in any method of setting a fee/pricing structure, and official notice to that effect is hereby taken. For example, each "point" could be just one minute of support time, each "grade" could be a level of minutes (i.e., up to 30 minutes, up to 60 minutes, etc.), and including the "actual cost" could be as simple as entitling a user of a particular grade to a particular percentage level of discount (e.g., additional, overage minutes costing more per minute for a 30-minute-plan customer than for a 60-minute-plan customer).

Therefore, it would have been obvious to one of ordinary skill in the art, at the time of the invention, to have modified the method of Boardman et al. so as to use a point system with a point-to-grade conversion table, and to include the actual cost for responding to an inquiry from a user in the determination of the support fee, as is well known to do, in order to increase revenue by enticing customers into purchasing excess support coverage in order to avoid shortfalls, similar to the pricing scheme/model commonly used with mobile phones.

Regarding claims 3, 5, and 7, all of the recited features are found directly in the disclosed method of Boardman et al., or they are inherently present in the modification described above, or they are of such a minor difference that their inclusion would have been self-evident/obvious to one of ordinary skill in the art, at the time of the invention, simply as a matter of design choice, since their inclusion could be performed readily and easily by any person of ordinary skill in the art, with neither undue experimentation, nor risk of unexpected results.

Art Unit: 3627 Page 5

Response to Arguments

- 7. Applicant's arguments filed December 8, 2004 have been fully considered but they are not persuasive.
- 8. Regarding the argument that the examiner has failed to provide a reference as evidence of what the examiner has found to be "well known" prior art, the argument has been disregarded as merely spurious, since challenging the existence of well known prior art by merely arguing that the fact is not supported by a reference, without stating for the record that the examiner is wrong or that applicant is without knowledge of the prior art teaching, does not constitute a *proper* traversal of the finding(s).

To rise to the level of a *proper* traverse necessitates that applicant address/traverse the specific example(s) of the well known prior art cited/offered by the examiner, not merely restate the recited feature of the claim and generally state simply that the recited feature is unknown. For example, simply stating that claim 1 recites "a point system with a point-to-grade conversion table," and that "such a feature is not well known" is not a proper traverse because it utterly fails to address the example of such a feature cited by the examiner, that being a cell-phone plan with minutes being the "points" and different plans with various levels of minutes (30, 60, etc.), the per-minute rate becoming more economical with increasing minutes/points.

To the extent applicant is perhaps considering that "minutes" are not "points," thus a recitation of "points" would patentably distinguish the instant invention over prior art comprising "minutes," such is not the case, since it is well settled that the disclosure in a reference must show

Art Unit: 3627 Page 6

the claimed elements arranged in the same manner as in the claims, but *need not be in the identical words* as used in the claims in order to be anticipatory. See *In re Bond*, 15 USPQ2d 1566 (Fed. Cir. 1990).

Whereas applicant has now failed to *seasonably* provide any *proper* traverse to the examiner's stated positions as to what is well known prior art, and, as any further traversal (proper or not) would no longer be considered seasonable, the object of the well known statement is therefore now deemed and considered henceforth to be admitted prior art. See MPEP § 2144.03.

- 9. Regarding the arguments with respect to 35 U.S.C. 101, note that a mere recitation of a "data processing system" does not *necessarily require* a electrical digital computer.
- 10. Regarding the argument that Boardman et al. is directed to a system for charging users for making telephone calls, not a system for providing "support coverage," providing support coverage by means of telephone calls is ubiquitous in the art. Moreover, again, as noted above, it is well settled that the disclosure in a reference must show the claimed elements arranged in the same manner as in the claims, but *need not be in the identical words* as used in the claims in order to be anticipatory. See *In re Bond*, 15 USPQ2d 1566 (Fed. Cir. 1990).
- 11. Regarding the argument that simply because one *could* combine or modify references does not *necessarily* mean that such a combination or modification can *automatically* be considered obvious, applicant is correct. However, the main test for obviousness in such a case

Art Unit: 3627 Page 7

is whether or not one of ordinary skill in the art would be readily and easily able to make the proposed combination or modification, with neither undue experimentation, nor risk of unexpected results. See *In re Merck & Co., Inc.*, 800 F.2d 1091, 1097, 231 USPO 375, 379.

The instant invention is considered obvious because the proposed combinations/
modifications, in accordance with this test, could indeed all be made readily and easily by one of
ordinary skill in the art, with neither undue experimentation, nor risk of unexpected results.

Conclusion

- 12. The prior art made of record and not relied upon is considered pertinent to the disclosure.
- 13. Applicant's amendment necessitated any new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Art Unit: 3627 Page 8

14. Any inquiry concerning this communication, or earlier communications, should be directed to the examiner, **Jerry O'Connor**, whose telephone number is (571) 272-6787, and whose facsimile number is (571) 273-6787.

The examiner can normally be reached weekdays from 9:30 to 6:00.

If attempts to reach the examiner are unsuccessful, the examiner's supervisor, Mr. Robert Olszewski, can be reached at (571) 272-6788.

Official replies to this Office action may be submitted by any *one* of fax, mail, or hand delivery. **Faxed replies are preferred and should be directed to (703) 872-9306**. Mailed replies should be addressed to "Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450." Hand delivered replies should be delivered to the "Customer Service Window, Randolph Building, 401 Dulany Street, Alexandria, VA 22314."

GJOC

May 26, 2005

Gerald J. O'Connor Primary Examiner Group Art Unit 3627 (5-26-05)